ORDER

Orders Order / Rev: A2607632 Alt Order #: 27019526 **Product Desc:** Conservative Outside Wichita KS KSNW Estimate: Flight Dates: 07/22/20 - 08/03/20 Primary AE: Katz Washington Original Date / Rev: 07/21/20 / 07/21/20 Sales Office: K-WAS Order Type: REG Sales Region: Nat Agency Name: Sandlot Strategic Inc Billing Type: **Buying Contact:** Cash Billing Contact: Billing Calendar: Calendar 511 Delaware Street Billing Cycle: **EOM** Kansas City, MO 64105 Agency Commission: 15% Advertiser POL/Conservative Outsiders PAC Name: Order Brand: Demographic: A35+ New Business Thru: **Product Codes:** PL6 Advertiser External ID: Revenue Code 1: **AGY** Agency External ID: Revenue Code 2: POL Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/01/20	07/31/20	26	\$10,350.00	\$8,797.50
08/01/20	08/31/20	4	\$1,475.00	\$1,253.75

POL-ISS

P5

Revenue Code 3:

Priority:

Totals

Order Separation:

Month	# Spots	Gross Amount	Net Amount	Rating
July 2020	26	\$10,350.00	\$8,797.50	0.00
August 2020	4	\$1,475.00	\$1,253.75	0.00
Totals	30	\$11,825.00	\$10,051.25	0.00

00:15:00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
N 1	Multi Channe	07/25/20 ls : KSNC	08/01/20 ,KSNG,KSI	Sat KSN News at S NL,KSNW Sat KSN News at		6-630pm	S-	- :30	1	\$400.00P3	0.00 NM	2	\$800.00
	COMME NEWS	NTS APF	PLY TO SU	B LINES A THRU A									
			End Date		Spots/Week	Rate	Rating						
	/eek: 07/: /eek: 07/:		07/26/20 08/02/20	S- S-	1	\$400.00	0.00						
_					OM	\$400.00	0.00	-00		0050.0004	0.00.104		** *** **
N 2			07/31/20 .KSNG.KSI	KSN News at Six	CM	6-630p	WTF	- :30	3	\$350.00P4	0.00 NM	8	\$2,800.00
	Onanno	13 . 1(0)40	,110110,1101	KSN News at Six									
	COMME NEWS	NTS APF	LY TO SU	B LINES A THRU B	1								
	<u>Sta</u>	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	leek: 07/		07/26/20	WTF	3	\$350.00	0.00						
	leek: 07/	27/20	08/02/20	MTWTF	5	\$350.00	0.00						
N 3	Multi Channe	-0.05-00010100	08/03/20 ,KSNG,KSI	KSN News at Six NL,KSNW	СМ	6-630p	M	:30	1	\$350.00P4	0.00 NM	1	\$350.00
				KSN News at Six									
÷	COMME NEWS	ENTS APF	PLY TO SU	B LINES A THRU A	L.								
			End Date		Spots/Week	Rate	Rating						
W	leek: 08/	03/20	08/09/20	M	1	\$350.00	0.00						

Page 2 of 2 Print Date: 07/21/20 11:24:08

Wichita KS KSNW

Order / Rev: A2607632 Advertiser:

POL/Conservative Outsiders PAC

27019526

Product Desc:

Conservative Outside

Alt Order #: Flight Dates:

07/22/20 - 08/03/20

Estimate:

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount 07/25/20 08/01/20 Sa 630-7p N 4 Multi CM 630-7pm ----S-:30 \$450.00P3 0.00 NM \$900.00 Channels: KSNC,KSNG,KSNL,KSNW Sa 630-7p COMMENTS APPLY TO SUB LINES A THRU A WHEEL Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 07/20/20 07/26/20 ----S-\$450.00 0.00 1 Week: 07/27/20 08/02/20 ----S-\$450.00 0.00 Multi 07/22/20 07/31/20 KSN News at Five CM 5-530pm --WTF--:30 3 \$275.00P4 0.00 NM 8 \$2,200.00 Channels: KSNC, KSNG, KSNL, KSNW KSN News at Five COMMENTS APPLY TO SUB LINES A THRU B **NEWS** Start Date Spots/Week End Date Weekdays Rate Rating --WTF--Week: 07/20/20 07/26/20 \$275.00 0.00 3 Week: 07/27/20 MTWTF--08/02/20 5 \$275.00 0.00 N 6 Multi 08/03/20 08/03/20 KSN News at Five CM 5-530pm M-----:30 \$275.00P4 0.00 NM 1 \$275.00 Channels: KSNC,KSNG,KSNL,KSNW KSN News at Five COMMENTS APPLY TO SUB LINES A THRU A **NEWS** Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 08/03/20 08/09/20 \$275.00 0.00 07/22/20 07/31/20 M-F 630-7p CM 630-7pm MTWTF--:30 3 \$650.00P3 0.00 NM 6 \$3,900.00 Channels: KSNC,KSNG,KSNL,KSNW M-F 630-7p COMMENTS APPLY TO SUB LINES A THRU A WHEEL Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 07/20/20 07/26/20 --WTF--3 \$650.00 0.00 Week: 07/27/20 MTWTF--08/02/20 3 \$650.00 0.00 Multi 07/27/20 07/31/20 LN M-F CM 10-10:35pm :30 \$400.00P4 0.00 NM \$400.00 MTWTF--Channels: KSNC, KSNG, KSNL, KSNW KSN News at Ten Mon-Fri COMMENTS APPLY TO SUB LINES A THRU A **NEWS** Start Date **End Date** <u>Weekdays</u> Spots/Week Rate Rating Week: 07/27/20 08/02/20 MTWTF--\$400.00 0.00 Multi 07/27/20 07/31/20 Today Show 7-8am CM 7-8am MTWTF--:30 \$200.00P4 0.00 NM 1 \$200.00 1 Channels: KSNC, KSNG, KSNL, KSNW Today Show 7-8am COMMENTS APPLY TO SUB LINES A THRU A TODAY Weekdays Rating Start Date **End Date** Spots/Week Rate Week: 07/27/20 08/02/20 MTWTF--\$200.00 0.00

> \$11,825.00 Totals 30

TELEVISION
KATZ

125 West 55th St New York, NY 10019

Changes as of: 7/20/2020 at 12:11 PM 823 Francis Street Agency: Sandlot Strategic Contract # 27019526

Advertiser: Conservative Outsider PAC Product: Conservative Outsider PAC

Flight: 7/22/20 - 8/3/20

Office: WASHINGTON

Version: Original Order Station: KSNW Market: Wichita

Total CPP: \$0.00 Total GRP:

Total Spots: 30

Con Type: POLITICAL/VOTE Total \$: \$11,825.00

St. Joseph, MO 64501 Agency Order #:

Buyer: Media Buyer Salesperson: KELLY JOHNS

Service: Nielsen Primary Demo: Adults 35+ Assistant: KELLY JOHNS

202-872-5880	
202-872-5880	Separation:

Total Total		00000	\$2 800 00 \$40.00	#3EO OO #0.00	00.00	00.00	\$2,200.00 \$0.00	00.00	\$4,300.00	00.00	00.00
7/22 - 8/3	8/3	0	0	-	0	. 0	-	0	0	0	6
	7127	-	2	0	-	72	0	က	-	-	17
	7/22	-	ო	0		ო	0	8	0	0	11
	Len	33	30	30	30	30	30	30	39	30	TOTALS
	Rate Rating	0:0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	TOT
	Rate	\$400.00	\$350.00	\$350.00	\$450.00	\$275.00	\$275.00	\$650.00	\$400.00	\$200.00	
	DP Program	NEWS	NEWS	NEWS	WHEEL	NEWS	NEWS	WHEEL	NEWS	TODAY	
	Ō										
	# Day/Time	Sa 6p-6:30p	M-F 2 6p-6:30p	3 6p-6:30p	Sa 4 6:30p-7p	M-F 5 5p-5:30p	M 6 5p-5:30p	M-F 7 6:30p-7p	M-F 8 10p-10:35p	M-F 9 7a-8a	

KATZ TELEVISION GROUP

125 West 55th St New York, NY 10019

Special Instructions

823 Francis Street Agency: Sandlot Strategic

St. Joseph, MO 64501

Advertiser: Conservative Outsider PAC **Product:** Conservative Outsider PAC Agency Order #:

Market: Wichita

Office: WASHINGTON

Total Spots: 30

Con Type: POLITICAL/VOTE

Version: Original Order

Changes as of: 7/20/2020 at 12:11 PM

Contract # 27019526

Flight: 7/22/20 - 8/3/20

Station: KSNW

Total \$: \$11,825.00

Total CPP: \$0.00 Total GRP:

Service: Nielsen

Assistant: KELLY JOHNS 202-872-5880 Primary Demo: Adults 35+

Buyer: Media Buyer

Salesperson: KELLY JOHNS 202-872-5880 Separation:

Competitive Information Competitive Unknown Market Budget: \$11,825 KSNW Share: 100% Comment:

GRP 0.0 CPP N/A N/A Dollars \$11,825.00 \$11,825.00 Daypart Summary Spots 8 8 100% 100% % Distrib Day/Time Total

Dollars \$4,675.00 \$7,150.00 \$11,825.00 Monthly Summary Spots 19 7 2020-Aug Month Total 2020-Jul

Transaction History	Spot+ Spot- \$ Contract \$ Comment	\$11,825.00 \$11,825.00	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN ONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
Transac	Spot-	0,	NICATIONS OF RACE ((ATZ) DOE)ADCAST,
	Spot+	30	L COMMU HE BASIS ISION OF P
	Status	New	INITED STATES FEDERA OT DISCRIMINATE ON TI INY SUBSIDIARY OR DIV TIATES AND COMPLETE
	Created/Received Created by	7/20/20 12:11 PM KELLY JOHNS	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDER ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DISCRIMINATES, NEGOTIATES AND COMPLE
	Trans Cr	New 7.	Non-Discrimination Policy

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

, Katy Sheaff	, hereby request station time as fo	ollows: See Order for proposed					
schedule and charges. See Invoice for actual schedule and charges.							
Check one:							
Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level. Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).							
	ESTIONS (PLOSKS MUST PE SOL						
	ESTIONS/BLOCKS MUST BE CON	MPLETED					
Station time requested by: Katy Sheaff							
Agency name: Sandlot Strategic							
Address: 511 Delaware St.	51 1 046 740 4204	- " !					
Contact: Katy Sheaff	Phone number: 816-749-4304	Email: katy@sandlot.co					
Name of advertiser/sponsor (list entity's committees] with no acronyms; name m	s full legal name as disclosed to the Fede nust match the sponsorship ID in ad):	ral Election Commission [for federal					
Name: Conservative Outsider PAC							
Address: PO BOX 620066							
Contact: Kate Teasdale	Phone number: (608) 239-0589	Email: ASPECTRFAI@GMAIL.COM					
Station is authorized to announce the ti	ime as paid for by such person or entity.						
List ALL of the chief executive officers o group(s) of the advertiser/sponsor (Use Custodian of Records, Kate Teasdale Treasurer, Kate Teasdale	or members of the executive committee of separate page if necessary.):	or board of directors or other governing					
By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).							
If ad refers to a federal candidate(s) or f	federal election, list ALL of the following:	: N/A					
Name(s) of every candidate referred to:	Tracey Mann :						
Office(s) sought by such candidate(s) (no	o acronyms or abbreviations): United State	es House of Representatives					
Date of election:08/04/2020							
Clearly identify EVERY political matter of ad (no acronyms); use separate page if Harry Reid Green New Deal Bernie Sanders Alexandria Ocasio-Cortez	of national importance referred to in the necessary:	N/A					

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor		Station Representative					
Signature:		Signature:	drey Berns				
Name: Katy Sheaff		Name: Audrey Berry	y				
Date of Request to Purchase Ad Time:	07/20/2020	Date of Station Ag	reement to Sell Time: 7/20/20				
ТО	BE COMPLETED	BY STATION O	NLY				
Ad submitted to station? Yes	No	Date ad received:	7/22/20				
Note: Must have separate PB-19 forms (or the	equivalent, e.g., adden	dums) for each version o	of the ad (i.e., for every ad with differing copy).				
If only one officer, executive committee in writing if there are any other officers update this form if additional officers, r	, executive committe	ee members or direc	tion should ask the advertiser/sponsor ctors, maintain records of inquiry and				
Disposition: Accepted Accepted IN PART (e.g., ad not received to determine content)* Rejected – provide reason (optional):							
*Upload partially accepted form, then pro	omptly upload update	ed final form when co	mplete.				
Date and nature of follow-ups, if any:	4	1					
Contract #: A2607632	Station Call Letters: KSNW		Date Received/Requested: 7/20/20				
Est. #:	Station Location: Wichita, KS	Run Start and End Dates: 7/23/20 - 8/3/20					
For national issue ads only (not required for state/local issue ads):							

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.